



CLOSE MORE SALES! CUSTOMIZE YOUR OWN APP FOR iPad!

ABOUT THE CUSTOMIZED APP FOR iPad

From the industry-leading manufacturer of Fleck & Autotrol valves, Pentair brings you water treatment's first app for iPad customized for a dealer's business.

- Create a custom water treatment story for each homeowner.
- Demonstrate the softener savings through the calculator.
- Sell the water softener story through an animated interface.
- Reduce required face time to communicate a memorable message.
- Present a sleek marketing piece branded for your business at an affordable price.
- Features either the Fleck 5800, Fleck 5600 or the Autotrol 268 valves on demand.

LEARN MORE

Online dealer webinars will be offered to discuss the water treatment application and answer questions.

Monday, October 28 – Friday, November 1, 2013 at 9am Central

Call in: 1-855-680-4076

No passcode is necessary. Connect to the following URL to view the presentation: <https://pentair.webex.com/pentair/j.php?ED=224089057&UID=495883932&RT=MiM3>

DOWNLOAD THE iPad APP YOURSELF

Contact your participating OEM for a username and password to download tools and additional information.

- Online training
- Free 5-day dealer demo
- Video
- Online webinars

At the time of delivery, dealers can expect to receive access to PDF training.

TERMS AND CONDITIONS

Terms & conditions of use and pricing are posted online.

Go to: www.PentairWaterDealer.com and click on "Water Treatment App for iPad" for more information.

If you have any questions, please contact your OEM or Heather Koehn, Marketing Manager at Pentair, for more information at 262-518-4335 or heather.koehn@pentair.com

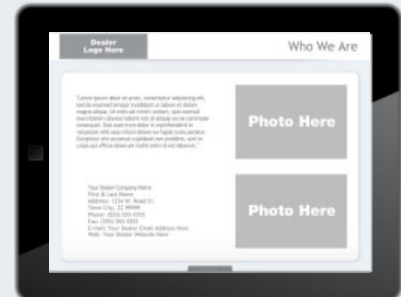
DOWNLOAD THE FREE 5-DAY DEMO AND ORDER TODAY!

Go to: www.PentairWaterDealer.com and click on "Water Treatment App for iPad"

Log in using the username and password provided by your participating OEM.

\$500+Tax Custom Branded App

- Includes dealer logos and branding
- Includes custom dealer information
- Includes OEM & Pentair page

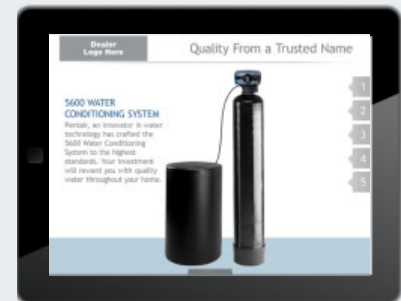


\$1,099+Tax* Preloaded iPad

Custom Branded App with iPad4, WiFi, 16GB

\$1,050+Tax Premium Branded App

- Includes the Custom Branded App, plus an additional dealer specific product page



\$1,649+Tax* Preloaded iPad

Premium Branded App with iPad4, WiFi, 16GB

*Pricing reflects current price at the time of writing. Prices may vary.